



# The Professional Résumé of Rodney Frendak

**ILLUSTRATOR ■ GRAPHIC DESIGNER**

Home Office:  
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Elbridge, NY 13060

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▶ Very experienced, detail-oriented, highly organized team player who also works well independently.

▶ Reliably produces first rate designs within strict time and budget constraints. Takes great pride in work.

▶ Seeking a creative position (on-staff or freelance) that offers ongoing opportunities to contribute artistic talents and related skills to any given project.

## WORK EXPERIENCE (On Staff)

### ▶ GRAPHIC DESIGNER 2023

Pilat Graphic Design - Waterloo, NY

- Create custom graphics for vehicles, banners, signs, and novelty items
- Design character mascots and create illustrations of people, vehicles, etc.
- Output design files to Flexi program
- Assist with other tasks when needed

### ▶ GRAPHIC DESIGNER 2021 - 2022

The Printery - Auburn, NY

- Create custom graphics for screen-printed apparel and novelty items
- Output design files to film or vinyl cutter
- Digitize bitmap files for embroidery
- Cut, weed, and heat press vinyl decals
- Emulsify, expose, and reclaim screens

### ▶ GRAPHIC DESIGNER 2013 - 2014

Farmboy Graphics - Auburn, NY

- Create custom graphics for screen-printed apparel and printed vinyl signage
- Output design files to vinyl printer / cutter
- Cut, weed vinyl decals

### ▶ GRAPHIC DESIGNER 2005 - 2008

Ward Sales Co. - Syracuse, NY

- Create custom graphics and illustrations for screen-printed apparel and novelty items
- Prepare and output all digital design files
- Emulsify, expose, and reclaim screens

## TECHNICAL SKILLS

### ▶ SOFTWARE

- macOS / Windows 11 Pro / iOS 17
- CorelDRAW Technical Suite 2023
- Adobe Photoshop, Illustrator 2024
- Affinity Designer 2
- Sai Flexi 22
- Microsoft Office Pro 2021
- AccuRIP Emerald 2021
- Cutting Master 4
- Procreate 5X
- Sketchup Pro 2023
- Xara Designer Pro
- WordPress

### ▶ HARDWARE / EQUIPMENT

- Graphtec Cutting Plotter CE6000-60
- Roland VersaCAMM VS-640 and SP-300i
- Roland CAMM-1 Servo Desktop Sign Maker
- Apple iPad Pro and Wacom drawing tablets

## SPECIALTIES

### ▶ ILLUSTRATION

- Comic Book Imagery, Storyboards
- Portraits, Caricatures, Cartoons
- Conceptual Sketches
- Technical & Architectural Renderings
- Advertising, Industrial, Publishing, Editorial

### ▶ GRAPHIC DESIGN

- Logos, Icons
- Signs, Banners
- Vehicle Decals, Wraps
- Apparel Graphics
- Photo Editing
- Print Collateral
- Website Design

## EDUCATION

### ▶ SYRACUSE UNIVERSITY

Syracuse, NY - Graduated 1992  
▪ Bachelor of Fine Arts, Illustration

### ▶ ONONDAGA COMMUNITY COLLEGE

Syracuse, NY - Graduated 1985  
▪ Associate of Applied Science, Graphic Arts

## HONORS and AFFILIATIONS

### ▶ The SONS of the AMERICAN LEGION

Skaneateles Falls, NY

- New York Detachment, Squadron 317
- Current Adjutant, Membership Recorder
- Former Chaplain

### ▶ AUTHORS & ARTISTS for YOUNG ADULTS

- The annual volume spotlights my jacket illustration for the book "Blue Avenger Cracks The Code"

### ▶ The LIONS CLUB

Skaneateles, NY

- Elected Designer of member lapel pins representing the Lions Club statewide
- Elected panelist for 3 years to help judge "Peace" poster design contest

## ACTIVITIES and INTERESTS

### ▶ SAFETY COURSE INSTRUCTOR

Lead Safe, LLC - Syracuse, NY

- Assist with EPA-regulated training classes, demonstrating proper safety procedures for removing lead-painted debris from commercial construction job sites

### ▶ KEYBOARDIST / PIANIST

- Enjoy jamming with any and all musicians
- Played professionally in various rock bands
- Study new sound creation technologies

### ▶ DENVER BRONCOS FAN

- Enjoy watching the team's games on TV
- Fanatical collector of related memorabilia
- GO BRONCOS!!!

## SELECT LIST of FREELANCE CLIENTS (dba Rocket Studios, 1995 - Present)

- Cadmus Direct
- Caribiner International
- Dewitt Plastics
- DKB & Partners
- Finger Lakes Mall
- Fish & Crown Creative
- Henry Holt & Co.
- Investment Dealers' Digest
- J. Walter Thompson
- Latorra, Paul & McCann
- Lead Safe, LLC
- Literacy Volunteers
- Maxim
- Millet Group
- MyWeb GP, LLC
- Pinckney Hugo
- Random House
- RPM Displays
- Syracuse Language Systems
- Virgo Communications
- Weekly Reader

HELLO.  
I AM HERE  
TO HELP!

