



# The Professional Resumes of Rodney Frendak

**ILLUSTRATOR ■ GRAPHIC DESIGNER**

Home Office:  
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- ▶ Very experienced, detail-oriented, highly organized team player who also works well independently.
- ▶ Reliably produces first rate designs within strict time and budget constraints. Takes great pride in work.
- ▶ Seeks a creative position which offers an ongoing opportunity to contribute artistic talents and related skills to any given project.

## SELECT LIST of FREELANCE and END CLIENTS (doing business as Rocket Studios, 1995 - Present)

- Boeing Corporation
- CABLExpress
- Cadmus Direct
- Caribiner International
- Carrier Corporation
- Clarks Shoes
- COMDEX
- Crazy Dog T-Shirts, Inc.
- Deer Stags Shoes
- Dewitt Plastics
- DKB & Partners
- Englert Metal Roofing
- Kinney Drugs
- Langley Federal Credit Union
- Latorra, Paul & McCann
- Lead Safe, LLC
- Literacy Volunteers
- Maxim Magazine
- Millet Group
- MyWeb GP, LLC
- New York Farmers
- Nike Golf
- Options For Independence
- Pinckney Hugo
- Pro Mist
- Ralyn Shoe Care
- Random House
- RPM Displays
- Smashdown Sports
- Syracuse Language Systems
- Thorlo Socks
- Tylenol
- Upstate Power Boat
- Virgo Communications
- Weekly Reader
- Xerox Corporation

HELLO. I AM HERE TO HELP!



## WORK EXPERIENCE (On Staff)

## SPECIALTIES

## EDUCATION

### GRAPHIC DESIGNER 2024 - 2026

**USA Racing - East Syracuse, NY**

- Illustrate / design cartoon characters
- Create signs and social media posts for use in promoting nation-wide marathon running events and related merchandise

### PRE-PRESS SPECIALIST 2024

**Boxcar Press - Syracuse, NY**

- Proof, register, color-separate, and output wedding invitation design files for letter-press and foil stamp printing processes
- Calculate paper needs for each order
- Create job orders for in-house and outsourced foil plate making

### GRAPHIC DESIGNER 2023

**Pilat Graphic Design - Waterloo, NY**

- Design graphics and photo montages for vinyl decals, vehicle wraps, POP displays, posters, banners, signs, and novelty items
- Illustrate cartoon mascots and caricatures

### GRAPHIC DESIGNER 2021-2022 1995-2003

**The Printery - Auburn, NY**

- Create custom designs for screen-printed apparel and novelty items
- Output design files to film or vinyl cutter
- Digitize bitmapped files for embroidery

### GRAPHIC DESIGNER 2013 - 2014

**Farmboy Graphics - Auburn, NY**

- Create custom designs for screen-printed apparel and vinyl printed decals and signs
- Output files to vinyl printer or plotter

### GRAPHIC DESIGNER 2005 - 2008 1992 - 1995 1987 - 1989

**Ward Sales Co. - Syracuse, NY**

- Create custom graphics and illustrations for screen-printed apparel and novelties
- Color-separate and output designs to film

### ILLUSTRATION

- Comic Book Imagery, Storyboards
- Portraits, Caricatures, Character Design
- Conceptual Sketches
- Technical, Architectural, Vehicle Renderings
- Advertising, Industrial, Publishing, Editorial

### GRAPHIC DESIGN

- Logos, Icons
- Signage
- Decals, Vehicle Wraps
- Apparel Graphics
- Image Editing
- Print Collateral
- Website Graphics
- Website Design

## TECHNICAL SKILLS

### SOFTWARE

- Microsoft Windows 11 Pro
- Apple MacOS
- Apple iOS 26
- CorelDRAW Graphics Suite 2026
- Adobe Photoshop 2025
- Adobe Illustrator 2025
- Adobe InDesign 2025
- Affinity Designer 2
- Sai Flexi 22
- Microsoft Office Pro 365
- AccuRIP Emerald 2021
- Cutting Master 4
- Procreate 5X
- Sketchup Pro 2026
- Xara Designer Pro 25
- WordPress

### HARDWARE / EQUIPMENT

- Graphtec Cutting Plotter CE6000-60
- Roland VersaCAMM VS-640
- Roland SP-300i
- Roland CAMM-1 Servo Desktop Sign Maker
- Apple iPad Pro
- Wacom Drawing Tablets

### SYRACUSE UNIVERSITY

Syracuse, NY - Graduated 1992

- Bachelor of Fine Arts, Illustration

### ONONDAGA COMMUNITY COLLEGE

Syracuse, NY - Graduated 1985

- Associate of Applied Science, Graphics Arts

## HONORS and AFFILIATIONS

### AUTHORS & ARTISTS for YOUNG ADULTS

- An annual volume spotlighted my jacket cover illustration for the book "Blue Avenger Cracks The Code"

### The LIONS CLUB

Skaneateles, NY

- Elected Designer of member lapel pins representing the Lions Club statewide
- Elected panelist for 3 years to help judge "Peace" poster design contest

### The SONS of the AMERICAN LEGION

Skaneateles Falls, NY

- New York Detachment, Squadron 317
- Current Adjutant, Membership Recorder
- Former Chaplain, 8 Years

## ACTIVITIES and INTERESTS

### SAFETY COURSE INSTRUCTOR

Lead Safe, LLC - Syracuse, NY

- Assist with EPA-regulated training classes demonstrating proper lead paint removal procedures from construction job sites

### KEYBOARD PLAYER / PIANIST

- Played professionally with various bands
- Explores virtual synthesizer technologies
- Always willing to jam with fellow musicians